

Celebration of Excellence and Engagement 2018

RSC GALA SPONSORSHIP:

\$35,000

SATURDAY, NOVEMBER 17, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

The RSC Gala is an evening of fine dining and a celebration of the achievements of the year and the vision for 2019 and beyond.

Institutional Visibility	Hospitality and Speaking Opportunities	Social Media and Post-Event
Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.	Complimentary access to the Opening Ceremonies for you and your chosen guests.	Two advanced tweets (two English, two French) announcing your sponsorship (<i>date to be agreed upon</i>).
Logo printed within Delegate Welcome Bag.	Brief speaking opportunity at the RSC Gala event.	Two live tweets from @RSCTheAcademies during the sponsored event.
Opportunity to provide Institutional gifts for Delegate Welcome Bag.	Opportunity to run promotional video at RSC Gala.	Tweet from @RSCTheAcademies during the Gala, which includes photos from exclusive portrait opportunity.
Name/logo recognition on all electronic event collateral, including RSC website, Power Point presentations, looped video displays.	Logoed chocolate as part of Gala desert for all guests.	Post-event Tweet from @RSCTheAcademies.
Prominent name/logo recognition on the recognition board.	Official acknowledgement and thank you during the Gala.	Opportunity for post-event email correspondence to guests who attended the event.
Opportunity to display free-standing banner at the event	Prime seating for you and your guests at key events throughout the week.	Post-event recognition in the December edition of the RSC eNews.
Logo prominently displayed at the event	Prime placement of purchased table at the RSC Gala.	
	Professional portrait taken of you and your guests at the RSC Gala.	

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INDUCTION AND RECEPTION SPONSORSHIP:

\$35,000

FRIDAY, NOVEMBER 16, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

The Inductions Ceremony officially welcomes new Fellows into the Academies of the Society. During this event, 'new' Fellows recite the oath, sign the charter book and cross the stage to be presented with their RSC rosette signifying their status as a Fellow of the Royal Society of Canada. This event is followed by a reception.

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Name/logo recognition on all electronic event collateral, including RSC website, Power Point presentations, looped video displays.

Prominent name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the event

Logo prominently displayed at the event

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Brief speaking opportunity at the College Presentation.

Official acknowledgement and thank you during sponsored event.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Custom printed napkins featuring sponsor logo at event.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Sponsor mention in press release announcing new Fellows.

Two advanced tweets (two English, two French) announcing your sponsorship (*date to be agreed upon*).

Two live tweets from @RSCTheAcademies during the sponsored event.

Tweet from @RSCTheAcademies during the Gala, which includes photos from exclusive portrait opportunity.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

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CELEBRATE SPONSORSHIP PACKAGE:

\$20,000

SATURDAY, NOVEMBER 17, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

The Celebrate Sponsor provides opportunities to “book-end” the weekend experience with broad institutional visibility, as well as hospitality benefits for Fellows, Members of the College, and their guests.

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Name/logo recognition on all electronic event collateral, including RSC website, Power Point presentations, looped video displays.

Prominent name/logo recognition on the recognition board.

Opportunity to display free-standing banner at Opening Ceremonies

Logo prominently displayed at the event

Branded hotel room keys for all registrants.

Hospitality and Speaking Opportunities

Logo prominently featured on professionally-produced photo backdrop for the Gala event.

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Brief speaking opportunity at sponsored event.

Official acknowledgement and thank you during sponsored event.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (*date to be agreed upon*).

Two live tweets from @RSCTheAcademies during the sponsored event.

Tweet from @RSCTheAcademies during the Gala, which includes photos from exclusive portrait opportunity.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

Celebration of Excellence and Engagement 2018

OPENING CEREMONIES SPONSORSHIP:

\$15,000

THURSDAY, NOVEMBER 15, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

The Opening Ceremonies is the launch event for the Celebration of Excellence and Engagement, formally welcoming guests, families and friends, and featuring food, wine and live music

The COEE welcomes the 2018 new Fellows of the Society, as well as Members of The College and hosts many distinguished guests from all sectors of the Canadian academic community.

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Name/logo recognition on all electronic event collateral, including RSC website, Power Point presentations, looped video displays.

Prominent name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the event

Logo prominently displayed at the event

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Brief speaking opportunity at the Opening Ceremonies.

Official acknowledgement and thank you during Opening Ceremonies.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (*date to be agreed upon*).

Two live tweets from @RSCTheAcademies during the sponsored event.

Tweet from @RSCTheAcademies during the Gala, which includes photos from exclusive portrait opportunity.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

Celebration of Excellence and Engagement 2018

PRESENTATION OF THE MEMBERS OF THE COLLEGE SPONSORSHIP:

\$15,000

THURSDAY, NOVEMBER 15, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

The presentation of the Members of The College formally welcomes new members into the College. This event showcases the interdisciplinary character of the College by encouraging new members to introduce other new members that they are meeting for the first time.

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Name/logo recognition on all electronic event collateral, including RSC website, Power Point presentations, looped video displays.

Prominent name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the College Presentation.

Logo prominently displayed at the College Presentation.

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Brief speaking opportunity at the College Presentation.

Official acknowledgement and thank during sponsored event.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (*date to be agreed upon*).

Two live tweets from @RSCTheAcademies during the sponsored event.

Tweet from @RSCTheAcademies during the Gala, which includes photos from exclusive portrait opportunity.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

Celebration of Excellence and Engagement 2018

G7 BREAKFAST SPONSORSHIP:

\$15,000

FRIDAY, NOVEMBER 16, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

How can the RSC leverage the outcomes of the successful G7 Research Summits on Arctic Sustainability and Our Digital Future to help build a better world in 2019 and beyond?

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Prominent name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the event

Logo prominently displayed at the event

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Brief speaking opportunity at sponsored event.

Official acknowledgement and thank you during sponsored event.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (date to be agreed upon).

Two live tweets from @RSCTheAcademies during the sponsored event.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

Celebration of Excellence and Engagement 2018

KITCHEN PARTY CEILIDH SPONSORSHIP:

\$15,000

SATURDAY, NOVEMBER 17, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

What's a gathering in the Maritimes without a kitchen party?! This is a casual and comfortable evening of refreshments, food and entertainment following the RSC Gala. Time to dance!

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Prominent name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the event

Logo prominently displayed at the event

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Custom logoed napkins at sponsored event.

Brief speaking opportunity at sponsored event.

Official acknowledgement and thank you during sponsored event.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (*date to be agreed upon*).

Two live tweets from @RSCTheAcademies during the sponsored event.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

Celebration of Excellence and Engagement 2018

FESTIVAL OF IDEAS SPONSORSHIP:

\$10,000

SATURDAY, NOVEMBER 17, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

The Festival of Ideas is a loosely-structured presentation session available to all Members who wish to present their research or to explore the research of others. Interested members can reserve a time slot or a physical space to present their work whether through a visual display, multimedia presentation, or a different format.

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Opportunity to set up presentation booth at the Festival of Ideas.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the event

Logo prominently displayed at the event

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Brief speaking opportunity at sponsored event.

Official acknowledgement and thank you during sponsored event.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (*date to be agreed upon*).

Two live tweets from @RSCTheAcademies during the sponsored event.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

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MEDALS AND AWARDS CEREMONY SPONSORSHIP:

\$5,000

SATURDAY, NOVEMBER 17, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

Each year the RSC presents a series of awards and medals for exceptional disciplinary contributions.

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Prominent name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the event

Logo prominently displayed at the event

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Brief speaking opportunity at sponsored event.

Official acknowledgement and thank you during sponsored event.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (date to be agreed upon).

Two live tweets from @RSCTheAcademies during the sponsored event.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

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ROMANOWSKI BREAKFAST SPONSORSHIP:

\$5,000

SATURDAY, NOVEMBER 17, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

This year's Romanowski Breakfast Lecture will feature Keith Hipel,
 FRSC, and a discussion panel.

Institutional Visibility

Name/logo recognition on all
 printed event marketing
 collateral, including Annual
 Report/Event Programme.

Logo printed within Delegate
 Welcome Bag.

Opportunity to provide
 Institutional gifts for Delegate
 Welcome Bag.

Prominent name/logo
 recognition on the recognition
 board.

Opportunity to display free-
 standing banner at the event

Logo prominently displayed at
 the event

Hospitality and Speaking Opportunities

Complimentary access to the
 Opening Ceremonies for you
 and your chosen guests.

Official acknowledgement and
 thank you from speaker during
 sponsored event.

Prime seating for you and your
 guests at key events
 throughout the week.

Prime placement of purchased
 table at the RSC Gala.

Professional portrait taken of
 you and your guests at the RSC
 Gala.

Social Media and Post-Event

Two advanced tweets (two
 English, two French)
 announcing your sponsorship
(date to be agreed upon).

Two live tweets from
 @RSCTheAcademies during
 the sponsored event.

Post-event Tweet from
 @RSCTheAcademies.

Opportunity for post-event
 email correspondence to guests
 who attended the event.

Post-event recognition in the
 December edition of the RSC
 eNews.

Celebration of Excellence and Engagement 2018

RSC PRESENTATION CAFÉ SPONSORSHIP: HUMANITIES, SOCIAL SCIENCES AND THE ARTS

\$5,000

SATURDAY, NOVEMBER 17, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

From start to finish, 'Lightning Talks' are no more than six minutes. New musical compositions can be of a similar length. Slides and A/V are optional. The objective is for as many members of the RSC community to share their research as possible.

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Opportunity to set up presentation booth at the Festival of Ideas.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the event

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Brief speaking opportunity at sponsored event.

Official acknowledgement and thank you during sponsored event.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (date to be agreed upon).

Two live tweets from @RSCTheAcademies during the sponsored event.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

Celebration of Excellence and Engagement 2018

RSC PRESENTATION CAFÉ SPONSORSHIP: SCIENCE, ENGINEERING AND HEALTH

\$5,000

SATURDAY, NOVEMBER 17, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

From start to finish, 'Lightning Talks' are no more than six minutes. New musical compositions can be of a similar length. Slides and A/V are optional. The objective is for as many members of the RSC community to share their research as possible.

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Opportunity to set up presentation booth at the Festival of Ideas.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the event

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Brief speaking opportunity at sponsored event.

Official acknowledgement and thank you during sponsored event.

Prime seating for you and your guests at key events throughout the week.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (date to be agreed upon).

Two live tweets from @RSCTheAcademies during the sponsored event.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.

Celebration of Excellence and Engagement 2018

PUB NIGHT SPONSORSHIP PACKAGE:

\$2,500

THURSDAY, NOVEMBER 15, 2018

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

For a cold, locally-brewed pint among old and new friends after the Opening Ceremonies, the Garrison Pub – immediately across the street from Pier 21 – will open its doors exclusively to the RSC community.

Institutional Visibility

Name/logo recognition on all printed event marketing collateral, including Annual Report/Event Programme.

Logo printed within Delegate Welcome Bag.

Opportunity to provide Institutional gifts for Delegate Welcome Bag.

Name/logo recognition on the recognition board.

Opportunity to display free-standing banner at the event

Logo prominently displayed at the event

Hospitality and Speaking Opportunities

Complimentary access to the Opening Ceremonies for you and your chosen guests.

Official acknowledgement and thank you during sponsored event.

Custom printed napkins featuring sponsor logo at event.

Prime placement of purchased table at the RSC Gala.

Professional portrait taken of you and your guests at the RSC Gala.

Social Media and Post-Event

Two advanced tweets (two English, two French) announcing your sponsorship (date to be agreed upon).

A live tweet from @RSCTheAcademies during the sponsored event.

Post-event Tweet from @RSCTheAcademies.

Opportunity for post-event email correspondence to guests who attended the event.

Post-event recognition in the December edition of the RSC eNews.