

Celebration of Excellence & Engagement  
Célébrons l'excellence et l'engagement



#COEE2020

NOV 23-29

Presented by the University of Toronto  
Présenté par l'Université de Toronto

PARTNERSHIP OPPORTUNITIES

# #COEE2020



## *...to ENGAGE*

Leading clinicians, scholars, artists and scientists will provide updates and next steps resulting from the RSC's organizational response to COVID-19 on topics such as homelessness, vaccine development, long-term care, mental health, Indigenous health and well-being, and civil liberties. This response has already resulted in 60 publications – from op-eds to Policy Briefings – due to the engagement of over 170 experts.

Panel discussions will also address the latest thinking and action to advance inclusive excellence; sustainability; end-of-life decision-making; the National Inquiry on Missing and Murdered Indigenous Women and Girls; Science Engagement around the World; the Future of Higher Education in Canada; and many more.



## *...to CONNECT*

The COEE features lectures, panels, presentations, and performances. Over seven days, from November 23 to November 29, over 1,000 delegates will engage in 70+ sessions with hundreds of scholars, clinicians, artists and scientist on the key issues of our time.



## *...to CELEBRATE*

Thanks to the selection work of over 150 volunteer RSC members each year, an annual roster of truly remarkable individuals will be invited to accept membership in the RSC. On Day 5 of the 2020 COEE, the RSC will welcome 86 new RSC Fellows, 50 Members of the RSC College, and also present 16 awards for outstanding achievement. The ceremonies will be uniquely adapted this year to ensure all new members will participate – whether from home, from campus, or in Toronto. The result will be a stunning landscape of talent, imagination, discipline and discovery.



# PARTNERSHIP OPPORTUNITIES

COEE 2020 is presented by:



UNIVERSITY OF  
**TORONTO**

## Excellence Partnerships - \$10,000.00

These opportunities are (1) the welcoming of New RSC Fellows at the Induction Ceremony; (2) the welcoming of New Members of the RSC College at the Presentation Ceremony; and (3) the presentation of RSC Medals and Awards in recognition of outstanding achievement.

## Celebration Partnerships - \$10,000.00

These opportunities include hospitality and a celebration of the arts.

## Engagement Partnerships - \$5,000.00

These opportunities include :

Science Engagement Around the World  
Romanowski Lecture  
Sustainable Oceans to Sustainable Diets  
G-Science : Arctic Sustainability  
G-Science : Basic Research  
G-Science : Decline of Insect Colonies

G7 Research Summit | The Future of Digital Health  
RSC Café: New Members Lightning talks  
Open Science, Gold and Green, Research Funding  
Open Access Summit  
Café Sessions 2019

## Connection Partnerships - \$1,500.00

These opportunities include webinars and short panel sessions.

COVID-19 and The Future of Long-Term Care  
COVID-19 and Mental Health  
COVID-19 and Homelessness  
COVID-19 and Representations of Science  
COVID-19 and The History of Public Health in Canada  
COVID-19 and Economic Recovery

COVID-19, Children and Schools  
COVID-19 and Civil Liberties  
The Response of Artists to COVID-19  
COVID-19 and Indigenous Health and Well-Being  
COVID-19 and The Impact on Racialized Communities





		EXCELLENCE	CELEBRATION	ENGAGEMENT	CONNECTION
Institutional Visibility	Sponsor name/logo recognition on the sponsored event collateral (print and/or electronic PowerPoint, Audio-Visual and other event materials)	✓	✓	✓	✓
	Verbal recognition at sponsored event	✓	✓	✓	✓
	Opportunity to display free-standing banner at in-person facilities (should conditions permit)	✓	✓	✓	✓
	Partnership acknowledged in the RSC Annual Report	✓	✓	✓	✓
	Pre-conference “Sponsor Insights” content campaign in coordination with RSC to highlight	✓	✓	✓	✓
	Sponsor logo on full screen during breaks and for intermission as sponsored event	✓	✓	✓	✓
	Logo recognition on RSC website and event portal	✓	✓	✓	✓
Hospitality & Speaking Opportunities	Speaking opportunity at sponsored event	✓	✓	✓	
	Official acknowledgement and thank you during sponsored event	✓	✓		
	Opportunity to provide each attendee with a commemorative favour (provided by sponsor) for in-person events (should conditions permit) or virtual raffle prize promoted by RSC	✓	✓	✓	✓
	Opportunity to provide pre-recorded welcome video to be available on event portal	✓	✓	✓	✓
	Complimentary registrations	5	5	3	2
	One VIP table of ten with premier seating or prime seating at key in-person events (should conditions permit)	✓	✓		
Event Promotion & Social Media	Two advanced social posts	✓	✓	✓	
	Recognition in the December RSC e-News	✓	✓	✓	✓
	Live tweet during sponsored event	✓	✓	✓	✓
	Recognition of partnership on RSC website and event registration portal	✓	✓	✓	✓
	Recorded event content provided to sponsor for self-promotion where available	✓	✓	✓	